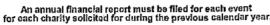
MAIL TO: Office of the Attorney General Registry of Charitable Trusts P.O. Box 903447 Sacramento, CA 94203-4470

STREET ADDRESS: 1300 | Street, Room 1130 Sacramento, CA 95814 Telephone: (916) 323-5079

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

California Government Code Section 12599)

Fallure to file annual financial report by January 30 annually for each calendar year of solleitation may result in fines or filing penalties as defined in Government Code Section 12586.1 (Recently enacted).





WEBSITE ADDRESS: for each	h charity solicited for during	the previous calendar year.	
Name and Address of Commercial Fundraiser:		Name and Address of Charitable Or	ganization or Charitable Purposes:
CF Number 1297 V			N. No. 33-0952160
Public Awareness, LLC	· · · · · · · · · · · · · · · · · · ·	Association of Firefighters	& Paramedics
Name of Commercial Fundraiser		Name of Charity	a. t
1760 Chicago Avenue, Suite J 19	,	1720 East Garry Avenue,	Suite 117
Address of Commercial Fundraiser		Address of Charity	
Riverside, CA 92507		Santa Ana, CA 92705	
City, State, and ZIP Code of Commercial Fundraiser	1/1/04	City, State, and ZIP Code of Charity	
Telemarketing held (on (Type of Activity)) (from) <u>1/1/04</u>	, 200, to 12/31/0 (Date or dates must be shown)	4, 200
1. REVENUE		103 412 15	
A. Cash contributions		A92,412.13 A B	
B. Entertainment sales or admission charges C. Sales from products		S.	
D. Advertisement sales		, D,	
E. Membership fees	_	E.	
F. Other sources: (Specify)		85.77 Fa.	
a, b		Fa.	
C		Fc,	,
d		Fd.	492,412.15
G. TOTAL REVENUE			
2. EXPENSES		26,992,13 △	
A. Fees or commissions B. Salaries	_	278.788.93 A.	
C. Payroll taxes	_	C.	
D. Employee benefits	_	D.	
E. Cost of merchandise for resale	_	E .	
F. Cost of entertainment G. Postage	_	F. 32,198,73 G,	
H. Advertising		17,645.28 H.	
I. Telephone		21,914.87 6,681.90	
J. Rental of equipment	_	25,309.03 K.	
K. Facilities charge L. Permits	<u></u>	9,101.15	
M. Other expenses: (Specify)	_		
5.4		8,518.61 Ma.	
b. Professional Fees C. Taxes		14,105,60 Mb. 1,313,95 Mg.	
d. General		690,76 Md.	442.170.04
N. TOTAL EXPENSES	_		443,170.94 N.
3. Distribution or net to charitable organization or charitable pu	irposes		49,241.21 3/
4. (a) Is any officer, director, partner or owner of the Commercial the Commercial Fundralser has contracted to solicit? [] Yes [X] No If "yes," complete the following	•	lated with or control, directly or indir	ectly, the charitable organization for which
Name of officer, director, partner or owner of Commercial Fundraiser	Name and address charitable organiza		Relationship of officer, etc. To charitable organization
			· · ·
(b) For each affiliation identified in 4(a), attach copy of the o	contract between the comm	nercial fundraiser and the charity.	
11-day			